

Message Text

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PAGE 01 SAO PA 01203 041647Z

47

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 AGR-10 /028 W

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R 041230Z JUN 75

FM AMCONSUL SAO PAULO

TO SECSTATE WASHDC 6245

INFO AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL PORTO ALEGRE

UNCLAS SAO PAULO 1203

PASS COMMERCE

E.O.11652: N/A

TAGS: BEXP, BR

SUBJECT: AGRICULTURAL MACHINERY TRADE MISSION

REF: STATE 125311

1. SAO PAULO CONGEN WELCOMES VISIT BY AGRICULTURAL MACHINE-
RY MISSION. DATES OF VISIT TO SAO PAULO OF OCTOBER 13-15 ARE
SATISFACTORY. OCTOBER 13 IS COLUMBUS DAY AND CONGEN WILL BE
CLOSED BUT THIS SHOULD NOT DETRIMENTALLY EFFECT MISSION ACTI-
VITIES.

2. DEPENDING ON PRODUCT MIX OF MISSION, WE MAY RECOMMEND RE-
DUCING SAO PAULO PORTION TO TWO DAYS TO GIVE MISSION ONE DAY
IN CURITIBA, PARANA, A MARKET CENTER IN SOUTHERN BRAZIL'S
AGRICULTURAL BELT. IF THIS APPEARS DESIRABLE AS MISSION IS
FORMED, THEY COULD LEAVE SAO PAULO LATE OCTOBER 14 FOR ONE-
DAY BUSINESS PROGRAM EN ROUTE PORTO ALEGRE, ARRIVING THERE
AS NOW SCHEDULED. AGAIN WE EMPHASIZE THAT FINAL DECISION WILL
HAVE TO BE BASED ON MISSION COMPOSITION. SAO PAULO IS TRA-
DITIONALLY FERTILE SOIL FOR AGRICULTURAL MACHINERY AND WE SEE
NO DIFFICULTY IN PROGRAMMING REE FULL DAYS HERE. HOWE-
VER, WE BELIEVE CURITIBA MAY ALSO OFFER GOOD BUSINESS OPPOR-
TUNITIES FOR MISSION MEMBERS AND MISSION WOULD GIVE US CHANCE
TO WIDEN IMPACT OF COMMERCIAL PROGRAM.

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CHAPIN

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